

# How we use cookies

## What is a cookie?

Cookies are small text files which are downloaded to and stored on your device when you visit a website. Cookies are widely used by website owners to provide you with a good experience while you browse, and also to provide information which can help website owners to improve websites.

Our site uses cookies to:

- make our site work
- collect anonymous data on how users navigate our site, which helps us to improve it
- allow you to share our content on social networks
  
- to help us provide relevant advertising to those who may be interested in it.

We do not use cookies to:

- collect any personally identifiable information
- pass personal identifiable data to third parties.

## What cookies will we use and for what purposes?

We have split the cookies used on our site into four categories – strictly necessary cookies, functional cookies, performance cookies and advertising cookies. Each of these categories is explained below along with details of the specific cookies used, though within each category we may use additional or alternative cookies at any time.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be performance cookies or advertising cookies.

### A. Strictly necessary cookies

These are essential for our site to work, for example to allow you to make a donation, submit a service request or register for an event. We use the following cookies on our site including but not limited to:

| <b>Cookie Name</b>       | <b>Purpose</b>  |
|--------------------------|---|
| ASP.NETASP.NET_SessionId | Used to store a unique identifier for your session, providing a mechanism for persisting information between web pages. This cookie is deleted when you close your browser. |

### B. Functional cookies

These enhance your experience whilst using the site by recognising you when you return to our site, for example, by remembering accessibility preferences.

We use the following functional cookies on our site including but not limited to:

| <b>Cookie</b>            | <b>Name</b>                         | <b>Purpose</b>  |
|--------------------------|-------------------------------------|---|
| Sitecore Analytics       | SC_ANALYTICS_GLOBAL_COOKIE          | Used to store a unique identifier for you for site usage analysis purposes.   |
| Sitecore language        | redcrescentorgmy#lang               | Used to store the user's preferred language. Used for multi-lingual site features.  |
| Cookie policy acceptance | Pop up cookie on redcrescent.org.my | Used to store a unique identifier for your session, providing a mechanism for persisting information between web pages. This cookie is deleted when you close your browser. |

### C. Performance cookies

| <b>Cookie</b>     | <b>Name</b>            | <b>Purpose</b>  |
|-------------------|------------------------|---|
| Google Analytics  | _ga                    | Used to distinguish users.  |
| Google Analytics  | _gid                   | Used to distinguish users.  |
| Google Analytics  | _gat                   | Used to throttle request rate.  |
| Google Analytics  | AMP_TOKEN              | Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service. |
| Google Analytics< | _gac_UA-203531-17      | Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out.                  |
| Hotjar            | _hjClosedSurveyInvites | This cookie is set once a visitor interacts with a Survey invitation modal popup. It is used to ensure that the same invite does not re-appear if it has already been shown.                                  |
| Hotjar            | _hjDonePolls           | This cookie is set once a visitor completes a poll using the Feedback Poll widget. It is used to ensure that the same poll does not re-appear if it has already been filled in.                               |
| Hotjar            | _hjMinimizedPolls      | This cookie is set once a visitor minimizes a Feedback Poll widget. It is used to   |

|        |   |  |
|--------|---|--|
|        |   | ensure that the widget stays minimized when the visitor navigates through your site.   |
| Hotjar | <code>_hjDoneTestersWidgets</code>      | This cookie is set once a visitor submits their information in the Recruit User Testers widget. It is used to ensure that the same form does not re-appear if it has already been filled in. |
| Hotjar | <code>_hjMinimizedTestersWidgets</code> | This cookie is set once a visitor minimizes a Recruit User Testers widget. It is used to ensure that the widget stays minimized when the visitor navigates through your site.                |
| Hotjar | <code>_hjIncludedInSample</code>        | This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.  |

#### **D. Advertising cookies**

Remarketing is a way for us to connect with people who have recently interacted with our site. We may place remarketing cookies on your device during your visit so that our carefully selected third-party suppliers, including Google, may use the information gathered to show you Malaysian Red Crescent advertisement when you visit other websites.

#### **E. Third party cookies**

We use a third party services or software on our website. If you go to a page on our website that contains this embedded content you may be sent cookies from these websites, for example YouTube videos, Google maps, Facebook and Twitter. We do not control the setting of these cookies, so we suggest you check the third party website for more information about their cookies and how to manage them.

#### **Controlling use of cookies**

Most internet browsers automatically accept cookies unless you change your browser settings. If you wish to restrict, block or delete the cookies which are set by any websites, you can generally do this through your browser settings. These settings are usually found in the 'options' or 'preferences' menu of your internet browser.

Please note however that if you set your internet browser preferences to block all cookies, you may not be able to access all or parts of our site.

Unless you have adjusted your internet browser settings to block cookies, our site will set cookies.